

Vocabulary List for “ The Everything Store: Passion and Strategy ”



RIPPLE ENGLISH

1	household	世帯	英英	a house and its occupants regarded as a unit
			例文	<i>73 percent of US households subscribed Amazon Prime in 2022.</i>
2	degree	学位	英英	an academic rank conferred by a college or university
			例文	<i>Amazon was founded by Jeff Bezos, a hedge fund analyst with a computer science degree.</i>
3	astonish	驚かす	英英	surprise or impress (someone) greatly
			例文	<i>Being astonished, he decided to establish his own business</i>
4	fast forward	早送り	英英	advance (a tape) rapidly, sometimes while simultaneously playing it at high speed
			例文	<i>Fast forward 28 years, Amazon's growth is one of the iconic stories of the Internet age.</i>
5	iconic	象徴的な	英英	relating to or of the nature of an icon
			例文	<i>Fast forward 28 years, Amazon's growth is one of the iconic stories of the Internet age.</i>
6	dominant	優勢な 支配的な	英英	most important, powerful, or influential
			例文	<i>Amazon's success is dominant.</i>
7	fluctuate	変動する 揺れ動く	英英	rise and fall irregularly in number or amount
			例文	<i>Traditionally, stock prices in the same sector fluctuate the same way</i>
8	subject	影響を受け やすい	英英	likely or prone to be affected by
			例文	<i>Companies within the same industry are subject to similar market forces.</i>
9	inversely	逆の 反対の	英英	in the opposite manner, position, or order
			例文	<i>Amazon's stock has been inversely correlated to the rest of the retail sector.</i>
10	correlated	相関関係が ある	英英	having a mutual relationship or connection, in which one thing affects or depends on another
			例文	<i>Amazon's stock has been inversely correlated to the rest of the retail sector.</i>
11	retail	小売 小売業	英英	the sale of goods to the public in relatively small quantities for use or consumption
			例文	<i>Amazon's stock has been inversely correlated to the rest of the retail sector.</i>
12	sector	部門 分野	英英	an area or portion that is distinct from others
			例文	<i>Amazon's stock has been inversely correlated to the rest of the retail sector.</i>
13	bankrupt	破産した 倒産した	英英	declared in law unable to pay outstanding debts
			例文	<i>Most retailers either went bankrupt or suffered from poor performance.</i>
14	consequence	結果	英英	a result or effect of an action or condition
			例文	<i>What will be the potential consequences of its growth for society?</i>
15	live up to	期待・約束 に添う	英英	fulfill expectations
			例文	<i>Amazon lives up to its mission as the Earth's largest store with the biggest selection.</i>
16	purchase	購入する	英英	acquire (something) by paying for it
			例文	<i>It's difficult to find something that cannot be purchased on Amazon.</i>
17	overnight	一晩で 急に	英英	very quickly; suddenly
			例文	<i>But Jeff Bezos knew that it was impossible to build a true 'everything store' overnight.</i>
18	texture	触感 手触り	英英	the feel, appearance, or consistency of a surface or substance
			例文	<i>When we buy clothes online, the actual texture turns out to be quite different from your expectation.</i>
19	consistent	首尾一貫し た	英英	acting or done in the same way over time, especially so as to be fair or accurate
			例文	<i>He has been consistent in this strategy.</i>
20	urgent	緊急の	英英	requiring immediate action or attention
			例文	<i>In 1998, Bezos felt expansion into new categories was urgent.</i>

Vocabulary List for “ The Everything Store: Passion and Strategy ”



RIPPLE ENGLISH

21	ship	配送する	英英	send by some other means of transport or by mail
			例文	<i>These products can be easily stocked and shipped through the mail.</i>
22	powerhouse	強力な組織	英英	a person or thing of great energy, strength, or power
			例文	<i>But it turns out that Amazon became the powerhouse it is today.</i>
23	thrive	栄える	英英	prosper, flourish
			例文	<i>Amazon survived and thrived.</i>
24	overwhelming	圧倒的な 膨大な	英英	very strong, very great in amount
			例文	<i>What factors contributed to Amazon's overwhelming success?</i>
25	profitability	収益性 利益率	英英	the degree to which a business or activity yields profit or financial gain
			例文	<i>Amazon ignores short-term profitability and massively spends on enhancing the customer experience.</i>
26	automate	自動化する	英英	convert (a process or facility) to largely automatic operation
			例文	<i>Amazon has continuously invested in automated warehouses and control delivery systems.</i>
27	warehouse	倉庫	英英	a large building where raw materials or manufactured goods may be stored
			例文	<i>Amazon has continuously invested in automated warehouses and control delivery systems.</i>
28	preload	事前に読み 込む	英英	load beforehand
			例文	<i>Amazon preloaded a customer's credit card information and preferred shipping address.</i>
29	marginally	わずかに	英英	to only a limited extent; slightly
			例文	<i>The company willingly invest billions to reduce the friction of online buying even marginally.</i>
30	stock	株式	英英	shares of stock of a particular company as held by an individual or group as an investment
			例文	<i>Amazon has been highly valued in the stock market.</i>
31	fund	資金を出す	英英	provide with money for a particular purpose
			例文	<i>Shareholders funded companies with the expectation of larger returns in the form of profits.</i>
32	compelling	抗し難い 惹き込まれる	英英	evoking interest, attention, or admiration in a powerfully irresistible way
			例文	<i>The story is simple yet compelling.</i>
33	spare	惜しむ	英英	be frugal
			例文	<i>If this requires a massive investment, Amazon is willing to spare no expense.</i>
34	conventional	従来の 旧来の	英英	based on or in accordance with what is generally done or believed
			例文	<i>By conventional measures, it would not make sense.</i>
35	competitor	競争相手	英英	an organization or country engaged in commercial or economic competition with others
			例文	<i>For Amazon, it makes perfect sense because most competitors cannot afford it.</i>
36	disregard	無視する 軽視する	英英	pay no attention to; ignore
			例文	<i>Bezos has consistently disregarded the short-term needs of investors.</i>
37	hardly	ほとんど～ ない	英英	scarcely, almost not
			例文	<i>But Wall Street hardly seems to care.</i>
38	fulfillment	出荷 注文処理	英英	the packing and dispatch of a customer's order by a retailer
			例文	<i>In the summer of 2011, 15 workers of Amazon's fulfillment center in Phoenix suffered heatstroke.</i>
39	heatstroke	熱中症	英英	a condition caused by failure of the body's temperature-regulating mechanism
			例文	<i>In the summer of 2011, 15 workers of Amazon's fulfillment center in Phoenix suffered heatstroke.</i>
40	prompt	刺激する 誘発する	英英	(of an event or fact) cause or bring about (an action or feeling)
			例文	<i>The news prompted harsh criticism from the public of its unsafe working environment.</i>

Vocabulary List for “ The Everything Store: Passion and Strategy ”



RIPPLE ENGLISH

41	disturb	妨害する 不安にさせる	英英	interfere with the normal arrangement or functioning of / cause to feel anxious
			例文	<i>if you look inside one of their warehouses, you will be shocked, and even disturbed.</i>
42	mistreat	虐待する 酷使する	英英	treat (a person or animal) badly, cruelly, or unfairly
			例文	<i>You will be shocked, not by the mistreated employees, but by the absence of employees.</i>
43	acquire	得る 獲得する	英英	buy or obtain (an asset or object) for oneself
			例文	<i>In 2012, Amazon quietly acquired Kiva Systems, a sophisticated warehouse robotics firm.</i>
44	deploy	配備する	英英	bring into effective action; utilize
			例文	<i>Human workers were mostly replaced with 45,000 Kiva robots deployed at all of their fulfillment centers</i>
45	competency	強み 競争優位性	英英	the ability to do something successfully or efficiently
			例文	<i>Robotics is one of Amazon's core competencies.</i>
46	revenue	収入 歳入	英英	income, especially when of a company or organization and of a substantial nature
			例文	<i>Amazon requires much less human labor force to earn the same amount of revenue.</i>
47	displace	取って代わ る	英英	take over the place, position, or role of (someone or something)
			例文	<i>How will our society address the growing wave of job displacement by disruptive technologies?</i>
48	disruptive	混乱をもた らす	英英	causing or tending to cause disruption
			例文	<i>How will our society address the growing wave of job displacement by disruptive technologies?</i>