

Vocabulary List for "Shopping in the Age of Big Data"



RIPPLE ENGLISH

1	aisle	通路	英英	a passage between shelves of goods in a supermarket or other building
			例文	<i>He is pulling a cart through a supermarket aisle.</i>
2	hang around	ぶらつく 一緒に過ごす	英英	spend time aimlessly; wait around / associate with someone
			例文	<i>She is hanging around the shopping mall with her friends.</i>
3	corner	街角	英英	a place where two streets meet
			例文	<i>In the first half of the 20th Century, shopping was about walking to the corner store run by a local family.</i>
4	clientele	客 常連客	英英	clients collectively
			例文	<i>Shop owners were familiar with their clientele and played a key social role in the community.</i>
5	retail	小売業	英英	the sale of goods to the public in relatively small quantities for use or consumption
			例文	<i>This led to the gradual replacement of corner stores with larger retail spaces like supermarkets</i>
6	upcoming	来たるべき	英英	forthcoming; about to happen
			例文	<i>The upcoming transformation in the next decade or two may be much greater than the previous one.</i>
7	disruptive	混乱をもたらす	英英	causing or tending to cause disruption
			例文	<i>How will these disruptive technologies change our experience of shopping?</i>
8	drastically	思い切って 抜本的に	英英	in a way that is likely to have a strong or far-reaching effect
			例文	<i>One of the technologies that will drastically transform retailing is 3-D printing</i>
9	element	元素	英英	each of substances that cannot be chemically interconverted or broken down into simpler substances
			例文	<i>Today, the machines have covered most of the elements on the periodic table.</i>
10	periodic table	元素周期表	英英	a table of the chemical elements arranged in order of atomic number
			例文	<i>Today, the machines have covered most of the elements on the periodic table.</i>
11	plummet	急落する	英英	fall or drop straight down at high speed
			例文	<i>Performance has dramatically increased while prices have plummeted.</i>
12	fabricate	製作する 組み立てる	英英	construct or manufacture something, especially from prepared components
			例文	<i>We can now fabricate almost anything from silicon circuit boards to concrete houses.</i>
13	inventory	在庫 商品目録	英英	the entire stock of a business, including materials, components, work in progress, and finished products.
			例文	<i>The on-demand nature of 3-D printers may possibly remove the need for inventory.</i>
14	blueprint	設計図 青写真	英英	a design plan or other technical drawing
			例文	<i>When stores receive an order, they load in some materials, find the ordered item in their blueprint archive</i>
15	boutique	ブティック 服飾専門店	英英	a small store selling fashionable clothes or accessories
			例文	<i>Instead, you will open the smartphone app and look through the online boutique.</i>
16	automate	自動化する	英英	convert (a process or facility) to largely automatic operation
			例文	<i>The shirt you selected will soon be printed at the store and sent to you by automated drone delivery.</i>
17	middlemen	仲買人 中間業者	英英	a person who buys goods from producers and sells them to retailers or consumers
			例文	<i>There will be no need for middlemen, inventory space and delivery workers.</i>
18	brick-and-mortar	実店舗の	英英	used to denote a business that operates conventionally rather than (or as well as) over the internet
			例文	<i>When you walk into a brick-and-mortar bookstore, you wander among the shelves to choose a book.</i>
19	creepy	ぞっとする 気味悪い	英英	causing an unpleasant feeling of fear or unease
			例文	<i>Sometimes it's almost even creepy.</i>
20	trait	特徴、特質	英英	a distinguishing quality or characteristic, typically one belonging to a person
			例文	<i>This information is also used to understand other customers with similar traits to you.</i>

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RIFFLE ENGLISH

21	spouse	配偶者	英英	a husband or wife, considered in relation to their partner
			例文	<i>The Facebook algorithm can understand your personality traits better than your spouse</i>
22	uncanny	不思議な 並外れた	英英	strange or mysterious, especially in an unsettling way
			例文	<i>Such data will enable Amazon to choose books for you with uncanny precision.</i>
23	precision	精度 正確さ	英英	the quality, condition, or fact of being exact and accurate
			例文	<i>Such data will enable Amazon to choose books for you with uncanny precision.</i>
24	lightbulb	電球	英英	a round-shaped device used to convert electricity into light
			例文	<i>Buying a replacement for a burned-out lightbulb is not that exciting.</i>
25	startup	スタートア ップ	英英	a newly established business
			例文	<i>Tech startups have penetrated the retail industry by tapping into our desire.</i>
26	penetrated	浸透する 入り込む	英英	begin to sell its products in (a particular market or area)
			例文	<i>Tech startups have penetrated the retail industry by tapping into our desire.</i>
27	tedious	退屈な	英英	too long, slow, or dull; tiresome or monotonous
			例文	<i>We have desire to make minimum effort to get a tedious shopping task over with.</i>
28	implement	実行する 履行する	英英	put (a decision, plan, agreement, etc.) into effect
			例文	<i>Amazon has already implemented the 1-click ordering process to make shopping more convenient.</i>
29	underway	進行中の	英英	having started and in progress; being done or carried out
			例文	<i>However, we need to realize that the retailing revolution is just getting underway.</i>
30	gaming console	ゲーム機 (本体)	英英	a small electronic device for playing computerized video games
			例文	<i>This includes everything from air conditioners and refrigerators to gaming consoles.</i>
31	leverage	力を最大限 引き出す	英英	use (something) to maximum advantage
			例文	<i>Leveraging big data and smart devices, they will soon meet your need for stuff more conveniently.</i>
32	cultivate	養う 磨く	英英	try to acquire or develop (a quality, sentiment, or skill)
			例文	<i>Cultivating the following two qualities may help you keep up.</i>
33	quality	性質 資質	英英	a distinctive attribute or characteristic possessed by someone or something
			例文	<i>Cultivating the following two qualities may help you keep up.</i>
34	inevitable	不可避な	英英	certain to happen; unavoidable
			例文	<i>Technological innovation inevitably change our lives long before politicians discuss it.</i>
35	behavioral economics	行動経済学	英英	a method of economic analysis that applies psychological insights into our behavior to explain decision-making
			例文	<i>Behavioral economists have demonstrated that most human decisions are based on emotional reactions.</i>
36	evolutionary psychology	進化心理学	英英	Study of how evolution has shaped human behavior, cognition, and mental processes
			例文	<i>Evolutionary psychologists have demonstrated most human decisions are based on emotional reactions.</i>
37	instinct	本能、直感	英英	an innate, typically fixed pattern of behavior in animals in response to certain stimuli
			例文	<i>Emotion is like a messenger between our instinct and consciousness.</i>
38	consciousness	意識	英英	the awareness or perception of something by a person
			例文	<i>Emotion is like a messenger between our instinct and consciousness.</i>
39	reproduction	生殖	英英	the production of offspring by a sexual or asexual process
			例文	<i>Our subconscious quickly calculate probabilities of survival and reproduction.</i>
40	innate	生来の	英英	inborn; natural
			例文	<i>Successful consumer businesses effectively appeal to our innate drives.</i>
41	gratify	喜ばせる 満足させる	英英	give (someone) pleasure or satisfaction
			例文	<i>We go to McDonald's to gratify our survival instinct.</i>